

CHILDCARE

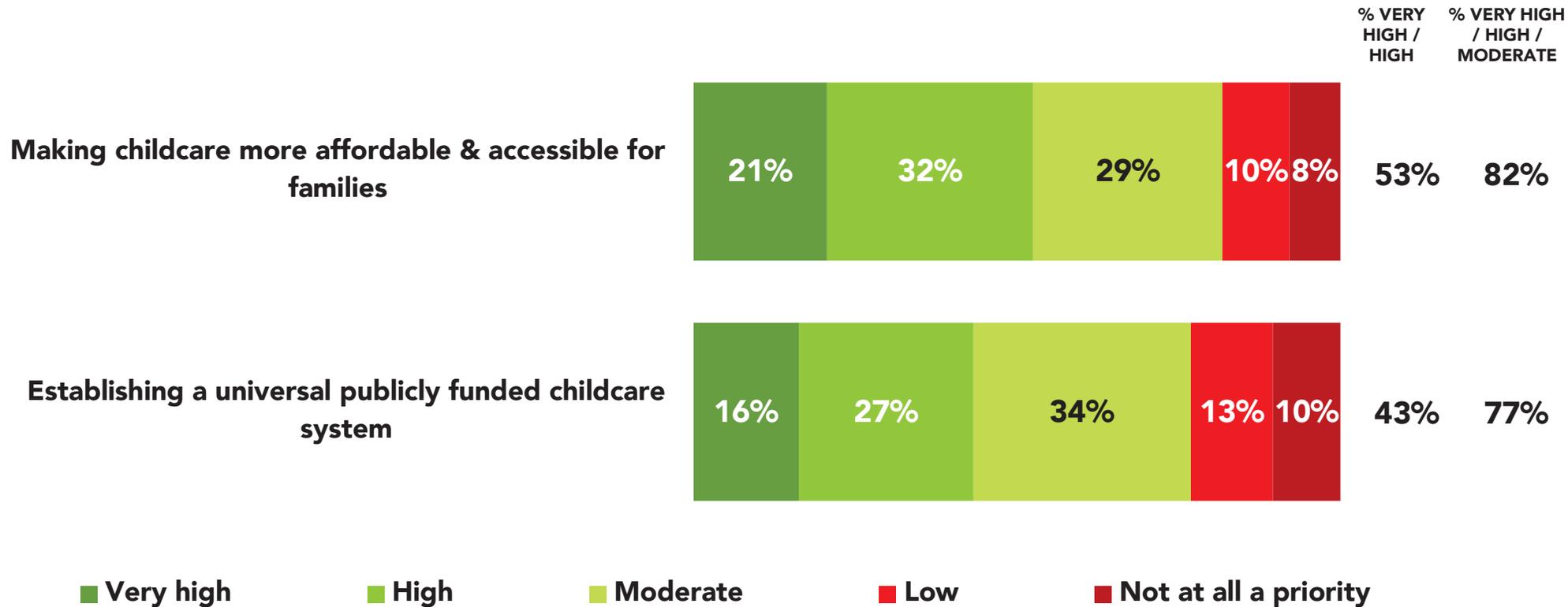
ABACUS DATA



KEY FINDINGS

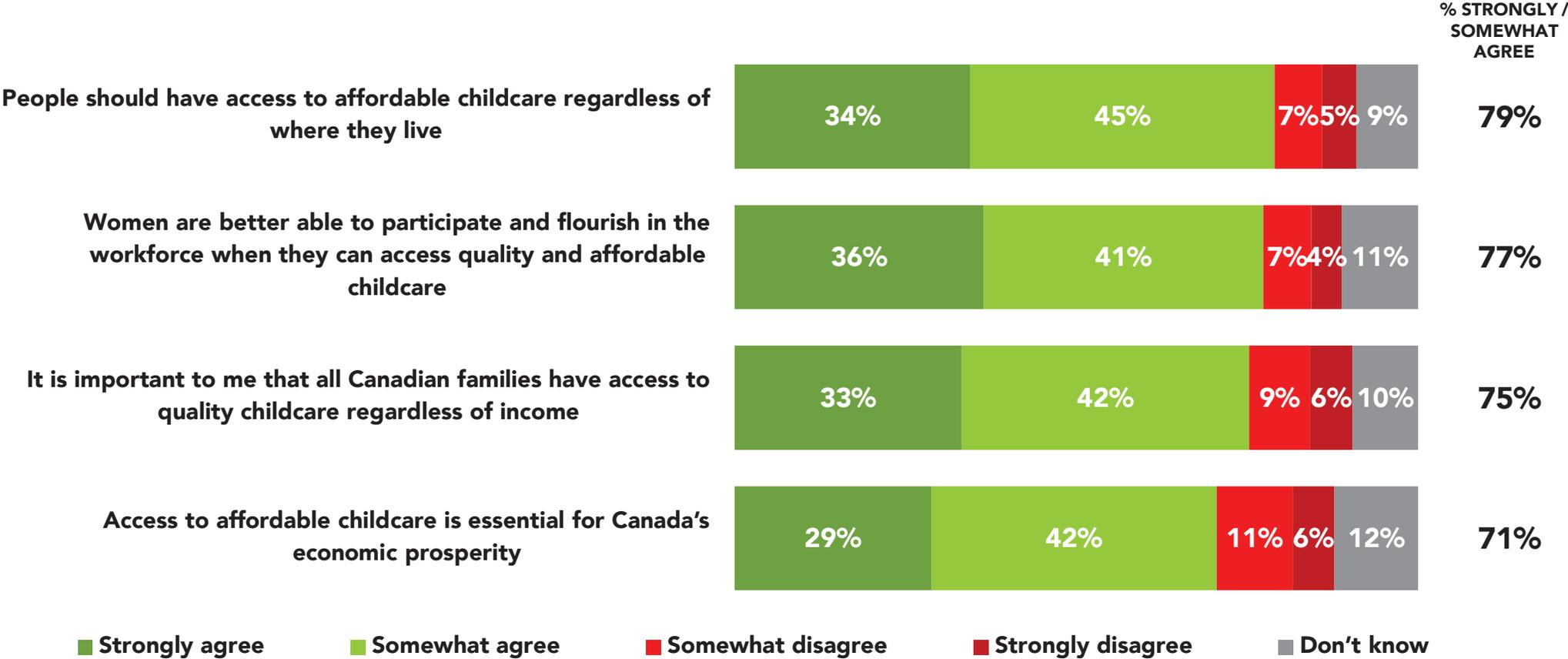
- 1. Nearly 8 in 10 agree that no matter where people live, they should have access to affordable childcare (79%), and when women can access quality & affordable childcare, they can perform better in the workforce (77%).**
- 2. 3 in 4 (75%) say it's important to them that Canadian families have access to quality childcare regardless of income.**
- 3. 7 in 10 (71%) agree that access to affordable childcare is essential for Canada's economic prosperity.**
- 4. Atlantic Canadians, younger Canadians, and LPC & NDP voters are most supportive of all statements tested for childcare.**

PRIORITIES FOR NEW GOVERNMENT



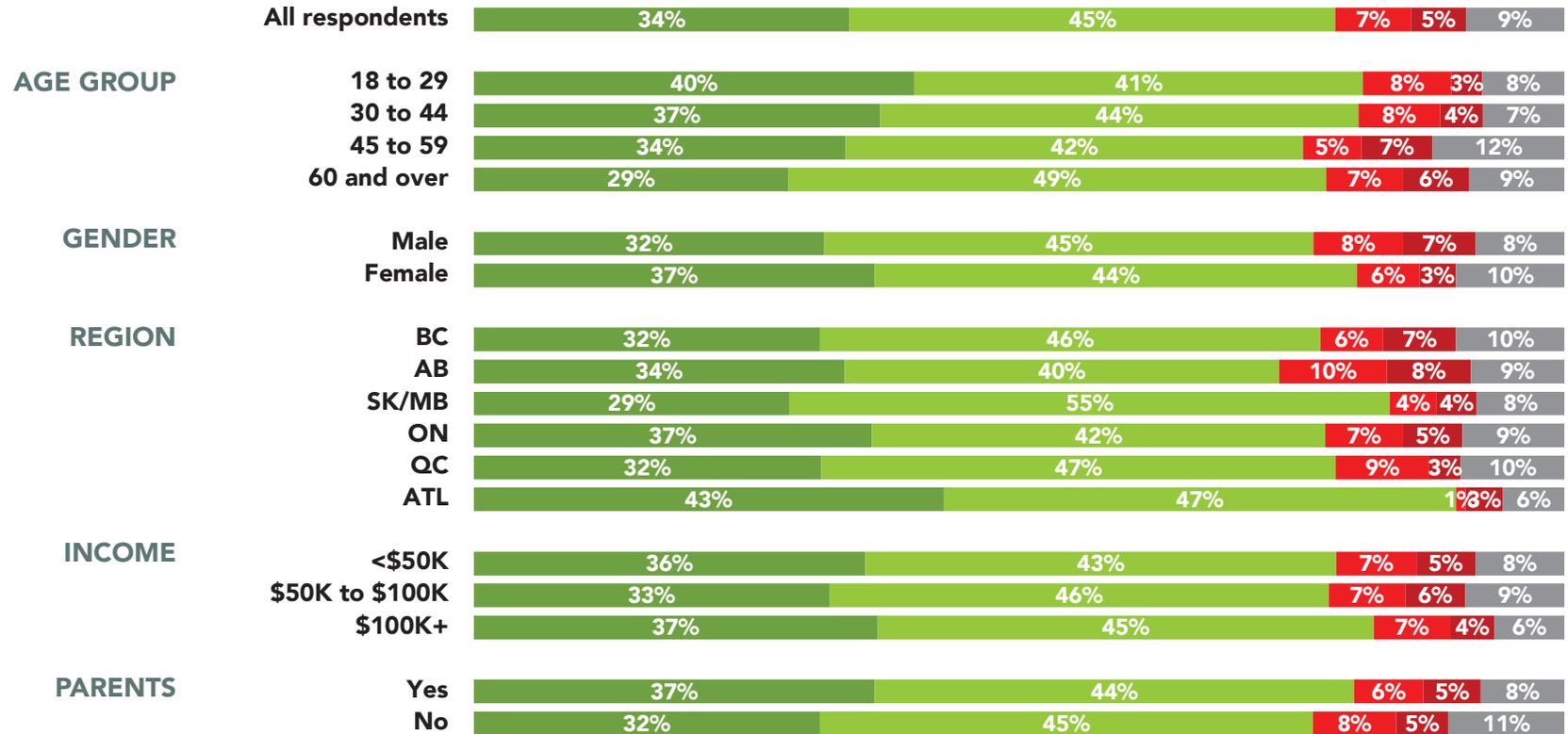
Should each of the following be very high, high, moderate, low, or not priorities at all for whoever forms the next government:

AGREE/DISAGREE – CHILDCARE



To what extent do you agree/disagree that...

PEOPLE SHOULD HAVE ACCESS TO AFFORDABLE CHILDCARE REGARDLESS OF WHERE THEY LIVE

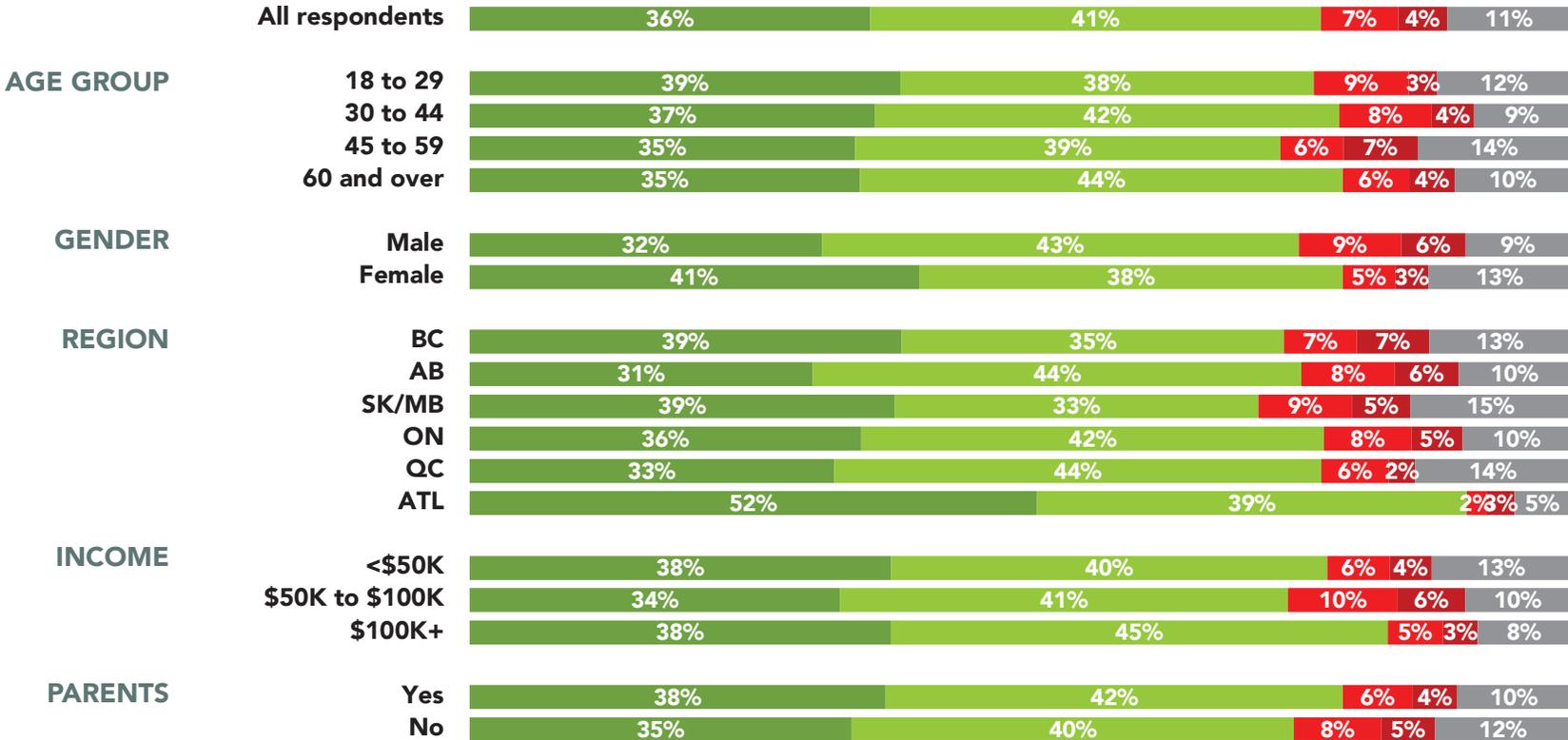


■ Strongly agree
 ■ Somewhat agree
 ■ Somewhat disagree
 ■ Strongly disagree
 ■ Don't know



To what extent do you agree/disagree that...

WOMEN ARE BETTER ABLE TO PARTICIPATE AND FLOURISH IN THE WORKFORCE WHEN THEY CAN ACCESS QUALITY AND AFFORDABLE CHILDCARE

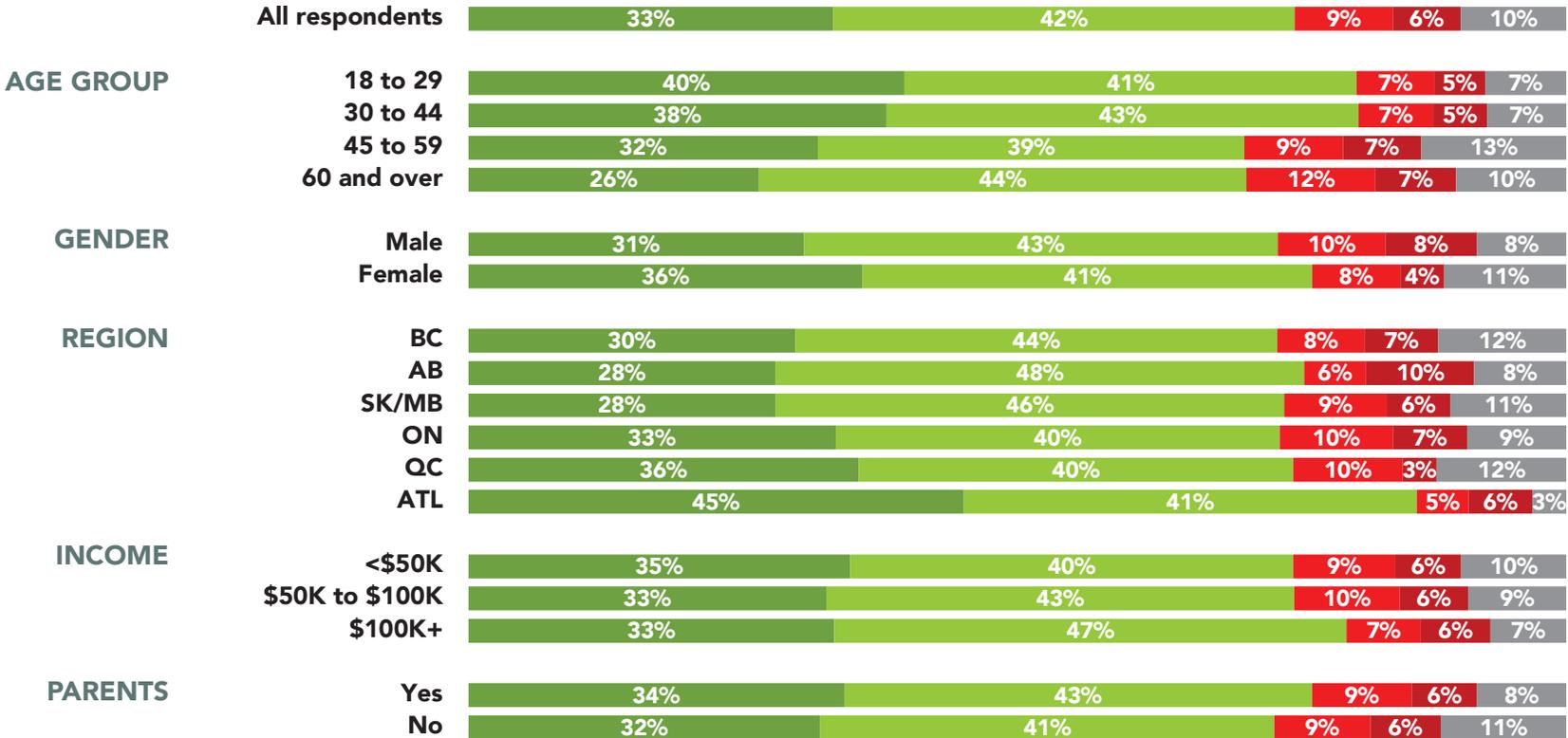


■ Strongly agree
 ■ Somewhat agree
 ■ Somewhat disagree
 ■ Strongly disagree
 ■ Don't know



To what extent do you agree/disagree that...

IT IS IMPORTANT TO ME THAT ALL CANADIAN FAMILIES HAVE ACCESS TO QUALITY CHILDCARE REGARDLESS OF INCOME

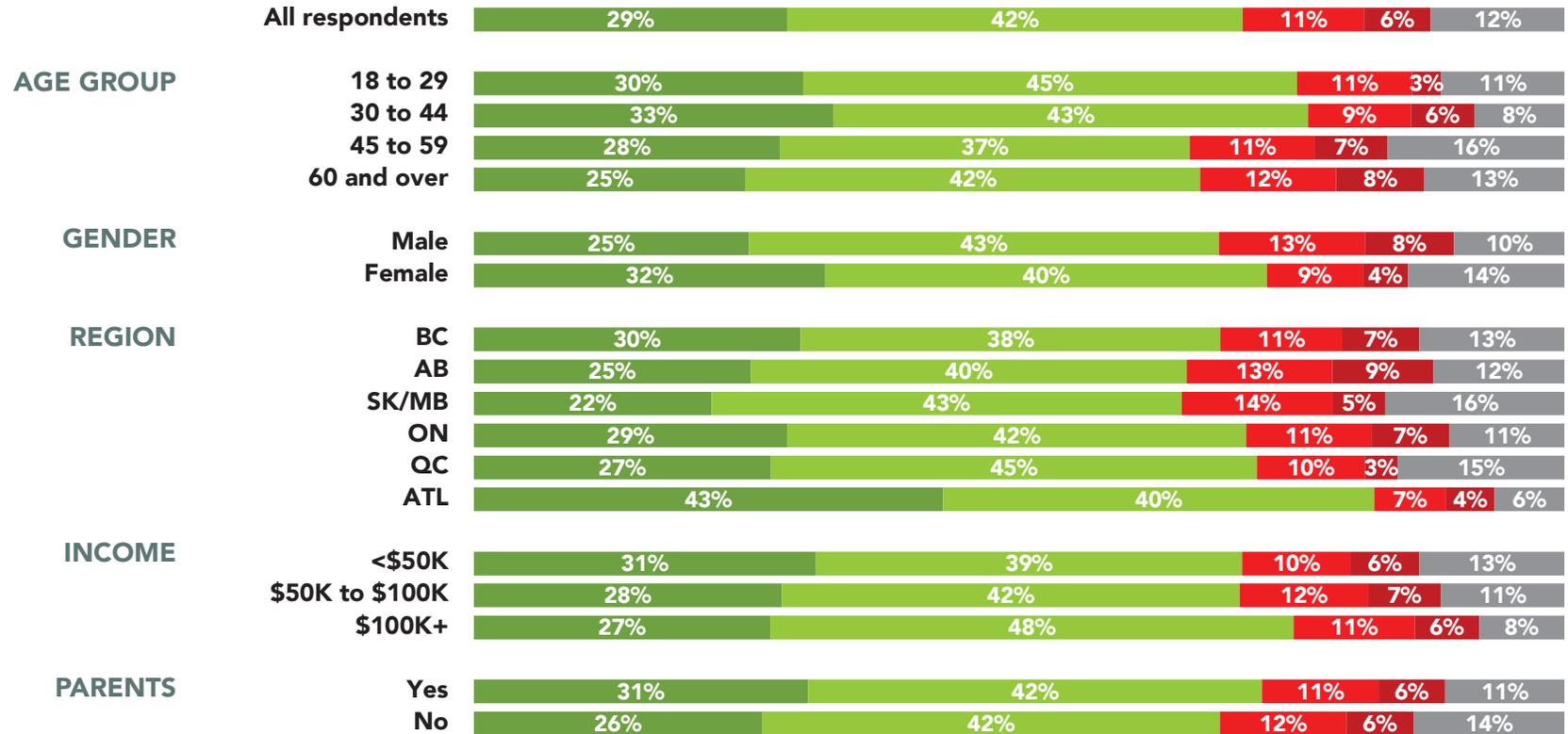


■ Strongly agree
 ■ Somewhat agree
 ■ Somewhat disagree
 ■ Strongly disagree
 ■ Don't know



To what extent do you agree/disagree that...

ACCESS TO AFFORDABLE CHILDCARE IS ESSENTIAL FOR CANADA'S ECONOMIC PROSPERITY



■ Strongly agree
 ■ Somewhat agree
 ■ Somewhat disagree
 ■ Strongly disagree
 ■ Don't know



To what extent do you agree/disagree that...